

Alderwood Capital continues expansion with senior hire, appoints Cathy Jones as Partner

London, 20 September 2021 – Alderwood Capital (“Alderwood”), the London-based fund manager, today announced that Cathy Jones has joined the firm as a Partner and a member of its Investment Committee.

A senior human capital executive, Cathy focuses on all aspects of high value performance management in the asset management sector, with a particular emphasis on succession planning, understanding how investment teams interact and make successful decisions, and sustaining thriving cultures. Alderwood’s investment process places a heavy reliance on understanding the leadership and investment ‘DNA’ of its target businesses and Cathy will lead this effort.

Cathy was previously a Partner at Northill Capital where she worked alongside existing Alderwood Partners Jon Little, Rick Potter, Jeremy Bassil and Ryan Sinnott as they built the business from start up to over \$91bn of assets under management. Prior to this, she was at BNY Mellon for almost a decade where she served as Human Resources Director for the Asset Servicing division in EMEA, managing a 60-strong team looking after over 5,000 employees. Cathy has also held a number of non-executive board roles in recent years, including at Securis Investments Partners, Vantage Infrastructure Holdings and Strategic Investment Management.

Jon Little, Managing Partner of Alderwood Capital, said: “Cathy has a unique understanding of the boutique asset management sector and what makes the people within it ‘tick’. Her knowledge and experience is a key ingredient of our intensive investment process and we’re all delighted to be working with her again. Cathy’s skills and deep experience will be invaluable to the business as we continue to grow and build out our investment portfolio of focused, active managers.”

Cathy’s appointment is the latest senior hire to join the experienced team at the rapidly expanding Alderwood Capital, which seeks to provide patient capital to specialist boutique active managers through investment in GP (General Partner) stakes. The senior team boasts a 20 year track record of investing across almost every major asset class in the asset management industry in 14 countries around the globe.

The appointment is effective 6 September and Cathy will be based in Alderwood’s London office in Covent Garden.

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Notes to Editors

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About Alderwood

Alderwood Capital invests in single strategy asset management businesses. Founded in 2020 by Jon Little, Alderwood seeks to provide equity capital to specialist boutique active managers in order to replace existing shareholders. Alderwood is owned by the Partners in the business and a select group of minority shareholders the largest of which is Victory Capital, a diversified global asset management firm with \$162.9 billion in assets under management*.

The Alderwood team have more than twenty year's of experience working together and investing in the asset management industry. Alderwood is committed to the long-term development of the businesses in which it invests and is able to act as a trusted partner to specialist investment managers through the next phase of their growth.

Alderwood Capital LLP is authorised and regulated by the Financial Conduct Authority in the United Kingdom (FRN: 932036). It is not regulated by any regulatory authority in any other jurisdiction. For further details please visit: <https://alderwoodcap.com/>

*As at 31st July 2021.